



# 2008 FACT SHEET



February 22-24, 2008



A Southeast Tourism Society Top 20 Award Winning event, the Dogwood Arts Festival House & Garden Show will be celebrating the 30th Anniversary February 22-24, 2008. This event is the annual fundraising event for the Dogwood Arts Festival which is held annually in April.

The Dogwood Arts Festival House & Garden Show is the largest house & garden event held in Tennessee. Located at the Knoxville Convention Center, the event expects attendance of 20,000 home and garden enthusiasts.

## Show features

- Over 10,000 sq. feet of custom designed, fully landscaped gardens
- 220 exhibitors showcasing everything for the house and garden needs
- Entertainment includes popular speakers and well-known talent from the DIY Do-It-Yourself Network including this year: **Amy Wynn Pastor**, host of DIY's new show '*Backyard Stadiums*'; **Ahmed Hassan** (who was an overwhelming hit last year and is the host of '*Dirt on Gardening*'); and **Dean Marsico & Derek Stearns** of '*Rock Solid*' are sure to keep the stage packed all weekend.
- 16 Designs for Dining exhibits showcases the talents of local floral and interior designers who use the Festivals Limited Edition Prints to create exquisite TableScapes featuring dinnerware and stemware to match
- Includes 11 large RoomScapes that feature the talents of Interior Designers who create 400 sq. ft show rooms filled with furniture, flooring and accents to fill your home
- Guests enjoy visiting the Wine & Cheese Garden with complimentary (regional) cheese samples
- 3<sup>rd</sup> Annual Refrigerator Art Contest will be held in conjunction with Elementary school children

## NEW in 2008:

- Flower Markets will be located throughout the show with live flowers for sale
- We will "Roll out the Green Carpet", literally, with the entrances of the Convention Center lined with Wheelbarrow Gardens designed by High School 4H and FFA students. These will be sold with majority of proceeds benefiting schools
- Art Benches will be designed by art students and distributed throughout for guests to use to sit and rest. Benches will be sold with portion of proceeds benefiting schools
- Interactive How-To Workshop will teach guests how to do many popular projects. Speakers, authors, and experts will demonstrate projects and educate guests and crafts. Demonstrations will be continuous daily throughout the show
- Stephen Brown, Designer of Glitterville line (as seen on STYLE show each week, will be at the show on Friday.
- ARTISIAN IN ACTION will include 5 artists making and demonstrating home and garden related arts and crafts

## Show Times:

Friday, February 22 & Saturday, February 23: 10 am-8 pm

Sunday February 24: 11 am-5 pm

### Prices:

Adults \$10

Seniors 65+ \$8

Children 6-12 \$5

Children 5 under Free

Online Information: [www.dogwoodarts.com](http://www.dogwoodarts.com)

General Information: 865.637.4561