



DOGWOOD ARTS FESTIVAL 2009 CHALK WALK
STREET PAINTING PROSPECTUS
SATURDAY APRIL 18TH - SUNDAY APRIL 19TH

HISTORY: Thought to have originated in Italy in the 16th century, street painting is a growing event at many community festivals. Originally, the artwork was of a religious nature, therefore the artists were called, "Madonnari". Vagabond artists would travel throughout Italy between festivals living solely on the coins tossed onto or next to their drawings as homage to the Madonna or possibly to their abilities. For centuries the Madannari were true folk artists, but suffered a decline after World War II.

THE DOGWOOD ARTS FESTIVAL is bringing this event to Knoxville as a way to teach and promote the history of this lost art to all ages and levels of artists. It will be a wonderful way for people of the community to come together and share a good time. It will be a special experience not only for those who participate but also for those who come to watch.

For our first year we are bringing in guest artist, Lee Jones, from Orlando Florida. Lee will demonstrate her work and be a festival consultant to help us launch a successful event. You can watch Lee work from Thursday, April 16th thru Sunday, April 19th. She will also offer a free workshop about the history of street painting and give instruction and tips on working with the chalk pastels on the Thursday evening before the event in the KMA auditorium. Participants as well as those that are just interested in coming to learn are welcome. Time to be announced.

WHERE: The sidewalk areas of Krutch Park and Market Square will be the venue for our first year, with 40-45 spaces available. The spaces range in size from 6x6, 9x9 to one 11x9. The larger spaces will be assigned to collaborative groups of more than one artist.

WHEN: The artists will be able to start at 8:00 am on Sat. and work as late as 9:00 p.m. On Sun., work can resume again at 9:00 am and the artists must finish by 3:00 pm for judging. All work must be suitable for public viewing by all ages.

AWARDS: Peoples Choice (\$500), Best of Show (\$500) 1st (\$75), 2nd (\$50), 3rd (\$25) in each category. Honorable mentions and all participants will receive certificates. Peoples Choice and Best of Show can be awarded to the same artist.

COSTS: There is no cost to the artists. The first 2 boxes of 48 chalk pastels will be supplied.

APPLICATIONS: Applications are available at www.dogwoodarts.com. Applicants will be asked to submit a photo of a sample of their 2D artwork. Every effort will be made to keep the different categories filled as evenly as possible. There are a limited number of spaces available. Applications due by February 27th.

7 CATAGORIES: 1)Adult 2)college 3)high school 4)middle school 5)elementary school
6)collaborative I (adult, college, high school) 7)collaborative II (middle school & elementary school)
collaborative categories have more than one artist participating.

SPONSORED BY: Avanti Savoia (Avantisavoia.com).



**2009 DOGWOOD ARTS FESTIVAL
CHALK WALK
Artist's application and information
Saturday April 18th & Sunday April 19th**

Please fill out the form and mail to the address below.

Please include a photo of a sample of your 2 dimensional artwork. This photo will not be returned. For the collaborative categories, please include a few representative examples.

(contact) ARTIST'S NAME _____

(additional artists: collaborative) _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____ EMAIL _____

PHONE _____

CATEGORY:

ADULT _____

COLLEGE _____ (school) _____

HIGH SCHOOL _____ (school) _____

MIDDLE SCHOOL _____ (school) _____

ELEMENTARY SCHOOL _____ (school) _____

COLLABORATIVE CATEGORY I: adult, college, high school _____

COLLABORATIVE CATEGORY II: middle school, elementary school _____

The sidewalk squares range in size from 6x6, 9x9 to one 9x11. They will be assigned to each participant as applications are received and accepted. The larger squares will be assigned to collaborative groups. You will not need to totally fill in that space with your artwork, it will just serve as boundaries for your work, but we do ask that you complete at least a 4x4 dimension.

The Dogwood Arts Festival and Chalk Walk Committee will have the right to reproduce and use images of your artwork for further promotion of this event in the future.

Artist's signature

PLEASE SUBMIT A PHOTO WHICH IS REPRESENTATIVE OF YOUR 2-D ARTWORK WITH THIS APPLICATION.

Since this event is open to all ages, consideration will be given to accommodate a balance in each category.

Cash awards will be given for Best of Show,(\$500) Peoples Choice, (\$500) 1st place (\$75), 2nd place (\$50) & 3rd place (\$25), in each category. Honorable mentions and all participants will be given certificates for participation.

All artists will be notified of their acceptance. There will be a waiting list maintained. If you are accepted and decide that you can not participate, PLEASE NOTIFY THE DOGWOOD OFFICE IMMEDIATELY AT 865-637-4561 OR EMAIL: CHALKWALK@DOGWOODARTS.COM

All artwork done at the event must be appropriate for public viewing by all ages. No words or symbols used as advertising or political propaganda may be incorporated into your image. If the artwork is not your work, the original artist must be given credit.

THERE IS NO FEE FOR THE PARTICIPATING ARTISTS. There will be more information given pertaining to site registration, times and supplied materials upon acceptance. The first 2 boxes of 48 chalk pastels will be supplied, with more available for purchase at a discounted price.

This years' event will be held in Krutch Park and Market Square, downtown Knoxville. There will only be space for 40-45 participants.

YOU NEED ONLY TO SEND IN THE FIRST PAGE FOR APPLICATION. RETAIN SECOND PAGE WITH INFORMATION.

**Mail to:
Chalk Walk
Dogwood Arts Office
106 West Summit Hill Drive
Knoxville, TN 37902**

