

CELEBRATING



YEARS

DOGWOOD  
ARTS  
FESTIVAL

PRESENTED BY

ORNL Federal Credit Union

#### Board of Directors

Eddie Mannis, President  
Dorothy Smith, Vice President  
Steve Kilpatrick, Treasurer  
Dino Cartwright, Secretary

Kelly Baker  
Vicki Baumgartner  
Maureen Bosch  
Laura Bower  
Sue Callaway  
B.J. Clark  
Brandon Clarke  
Patsy Daniel  
Karen Haywood  
Kim Henry  
Tom Jensen  
Karen Massey  
Alvin Nance  
Connie Shiflett Wallace  
Kathy Slocum  
Allison Sprouse  
Amy Styles  
Nancy Thompson  
Allison Uriah  
Melynda Whetsel  
Patrick R. Wilson  
Andrea Woods  
Tom Wright

Past President  
Pat Murphy

#### 2009-2010 Co-Chairs

Jean Greer  
Mike Hammond

#### Executive Director

Lisa C. Duncan

106 W. Summit Hill Drive  
Knoxville, TN 37902  
865-637-4561  
dogwoodarts.com

Dear Friend of the Festival,

## THE DOGWOOD ARTS FESTIVAL IS CELEBRATING ITS 50TH YEAR ANNIVERSARY IN 2010!!!

For half a century, hundreds of volunteers, artists, sponsors, and civic leaders have worked diligently with a small staff to create a spring-time festival with quality visual and performing arts events staged against the canvas of Knoxville's remarkable natural beauty. At one time, the Dogwood Arts Festival was one of the top ten festivals in the country. We believe the Festival is now on its way to national and international acclaim once again. You can make a difference! Your ideas, enthusiasm, involvement and financial support are essential to make the Dogwood Arts Festival as spectacular as it can be.

Are you saying, "Why support an arts festival in this economic climate?" .....or maybe ..... "I want to make every dollar count. Are the arts really RELEVANT?" In this tumultuous economic climate, the Dogwood Arts Festival is a powerful vehicle for service in our community. Your support of Dogwood Arts has a positive impact on our community and East Tennessee:

- Your contribution empowers the Festival's mission to help support art education in the schools, to promote the visual and performing arts, and to preserve and enhance the beauty of our region.
- Cities that have a vital creative culture do not just survive, they thrive! A city that offers enriching, enlivening cultural experiences in a beautiful natural environment attracts prosperous cultural tourism. It also attracts successful, innovative businesses to relocate here with their talented workforce. Vital creative culture has positive economic impact.
- In challenging economic times, people need positive traditions to bring them together, to work and create together, to help one another, to celebrate, and to look toward the future hopefully. The Festival is a tremendous morale booster and a source of civic pride and joy for our residents and visitors alike.
- Your generosity provides an annual 250,000 attendees FREE ACCESS to over 60 miles of dogwood trails through seven prestigious local neighborhoods, historic homes and garden tours, performers enlivening city streets, art, crafts, concerts by masterful Americana musicians, story-telling and sidewalk chalk competitions, a Very Special Arts Festival for over 400 special needs children, an eight-month running, world-class "Art in Public Places" sculpture exhibition gracing Knoxville streets, parks, airport and much, much more!
- Your sweat and dollars plant hundreds, and hopefully thousands of disease-resistant Dogwood trees throughout the trails, highways, by-ways, parks and neighborhoods in Knoxville creating a "Bazillion Blooms" and insuring a healthy, beautiful future for our environment.

When you commit to the Dogwood Arts Festival, you are not only in for great "blue jean to black tie" fun, East Tennessee style, YOU ARE BUILDING A DREAM for Knoxville's future quality of life and economic prosperity. Join us as we remember and appreciate our past 50 years. Join us as we dream BIG DREAMS for the next 50 years. Join us in making the Dogwood Art Festival's 50th Year Anniversary UNFORGETTABLE! Join us now! Return your contribution in the enclosed envelope today! You can also donate and even sign up as a volunteer online at [www.dogwoodarts.com](http://www.dogwoodarts.com).

**Thank you for your investment in Knoxville's creative culture,**

Honorary Campaign Chairman  
Congressman John J. Duncan, Jr.

*When Knoxville Blooms*