



Bazillion Blooms Tree-Planting Program

The Dogwood Arts Festival has established a tree-planting program to restore the former vitality of East Tennessee’s dogwood tree population in Knox and surrounding counties. The dogwood tree is vital to East Tennessee’s economy, environmental health and heritage. The tree is a source of community pride and tradition. Our community even created dogwood trails and byways for all to enjoy.

Over the years, local dogwood tree populations have dwindled due to age, disease, construction and development, and neglect. The Dogwood Arts’ Bazillion Blooms aims to reverse that trend through a multifaceted effort that will involve raising community awareness of care and protection of dogwoods, supporting neighborhoods and individuals who plant trees and spearheading large-scale tree plantings. We want the entire community to participate and get excited about Bazillion Blooms.

Bazillion Blooms is a collaborative effort between many organizations and volunteers. Dogwood Arts is working in partnership with the City of Knoxville, Knox County, UT Institute of Agriculture, local businesses and community organizations. Working with the community, we will fulfill an important part of Dogwood Arts’ mission: “to preserve and enhance the natural beauty of our region.”

Community-wide dogwood tree planting

Saturday, December 1 is the official dogwood tree-planting day in 2012. Civic organizations, garden clubs, neighborhood associations, individuals and corporations may purchase trees in advance through Dogwood Arts and plant the dogwood trees at their locations. Trees may be picked up on Saturday, December 1 from 8 am – noon at the UT Gardens parking lot off of Neyland Drive. UT Gardens will conduct demonstrations on how to plant and care for your dogwood trees

I want to get involved with Bazillion Blooms!

PURCHASE: I/We want to order dogwood trees to plant on December 1, 2012		Total Purchase \$ _____
Appalachian Snow (white) bare root (30")	\$25 each or \$100 for five trees	Quantity _____
Cherokee Brave (pink) bare root (30")	\$25 each or \$100 for five trees	Quantity _____

DONATE: I/We want to make a donation Total Donation \$ _____

\$50 Donation \$100 Donation \$ _____ Donation In Memory of _____

\$50 Donation \$100 Donation \$ _____ Donation In Honor of _____

VOLUNTEER: I/We want to volunteer to help plant trees on December 1, 2012

Name: _____ Total number of volunteers: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____ Email: _____

The best way to contact us is by: _____ phone _____ e-mail _____ mail

Please make check payable to Dogwood Arts Festival and mail to: Dogwood Arts Festival, 602 S. Gay Street, Mezzanine Level, Knoxville, TN 37902 by November 1, 2012

